



How You Can Use & Share the Green Action Week Films

We invite you to share the [Green Action Week films](#) as tools to spark dialogue, inspire action, and help others connect to the purpose of your Green Action Week activities. Here are some ideas on how to do that:

Share on Social Media

- Post the films on your social channels.
- Use hashtags like #GreenActionWeek2026 and tag us so we can amplify your posts.
- Add a short caption in your language about why the film matters or how it connects to your work.

Host a Community Screening

- Organise a small local event to show the film—this could be in a school, community hall, library, or even outdoors.
- Pair it with a discussion, Q&A, or creative activity (e.g. storytelling, art-making, or food-sharing) related to sharing communities and sustainable consumption.
- Use the auto-translated subtitles embedded into YouTube for different languages.

Use it to Open or Frame Your Activity

- Show the film at the start of your campaign activity to introduce the theme of Sharing Communities and set the tone.
- It's a great way to give context, especially for those new to the Green Action Week campaign.

Facilitate a Dialogue or Reflection Session

- Use the film as a conversation starter: What does sustainable consumption mean to your group? What would you like to do? How can a Sharing Community lead to sustainable consumption?
- Download or create a simple discussion guide or reflection prompts to support deeper engagement.

Include It in Training or Workshops

- Embed the film in your educational materials if you're holding a workshop or training session.
- It works well to visualise abstract concepts and show real-life examples of action.

Send It to Partners and Stakeholders

- Share the film via email or WhatsApp with your supporters, collaborators or local media.
- Include a short note explaining the campaign and how they can support or get involved.

Add It to Your Website or Newsletter

- If your organisation has a website or regular newsletter, embed the video with a short explanation.
- You can also link it in your email signature during the campaign week.