

Join the Campaign!

Let's build a Sharing Community
for Sustainable Consumption



**GREEN
ACTION
WEEK**

What is Green Action Week?

Green Action Week is a global campaign that promotes sustainable consumption through the power of community. In the first week of October each year, groups around the world come together to share knowledge, resources, skills and spaces – taking action to reduce waste, live more sustainably and build stronger, more resilient communities.

The campaign theme is Sharing Community, a celebration of creative, practical ways we can support each other and the planet.

Whether you're part of a group, an organisation, a school, or just one person who cares, your action counts.



*Find out more at
greenactionweek.org*



Building a sharing community for sustainable consumption

Why take part?

- ✓ Be part of a global movement for change
- ✓ Raise the visibility of your local action
- ✓ Connect with like-minded changemakers
- ✓ Access free tools and support
- ✓ Inspire your community and beyond

Watch our
campaign [video](#)
& get inspired.



1

HOW TO TAKE PART Host a sharing activity

Take any action during the first week of October that promotes sharing and sustainable living. It can be small, creative, joyful or bold – the key is local action with global impact.

Big or small, every action makes a difference. Check out [current campaigns](#) and read [inspiring stories](#) from previous years.

Here are some ideas:



- Host a seed swap.
- Run a clothes repair or upcycling workshop.
- Organise a community gardening day.
- Start a tool-sharing or skills exchange group.
- Hold a session on organic gardening or eco-farming.
- Organise a toy, book, clothes or food swap.
- Create a shared kitchen day.
- Lead a neighbourhood clean-up and reuse walk.
- Facilitate an inter-generational knowledge exchange.
- Launch a community radio or podcast episode.

2

HOW TO TAKE PART

Share your action

Be part of the global story! We'll be featuring actions from around the world on our website and social media.

- Email us: info@greenactionweek.org
- Post using: #GreenActionWeek2026 #SharingCommunity
- Tag us: @greenactionweek @naturskyddsforeningen

3

Use our free campaign resources

We've created tools to make it easy for you to join and share:

- Ready-to-use social media posts, banners and templates
- A simple Planning Guide to get started
- Stories and photos from campaigns around the world
- Guides for hosting activities, including the Future Visions exhibition, a clothes swap, how to use and share the films and *An Anthology of Sustainable Consumption*

Visit our campaign resource section
to download everything you need:
www.greenactionweek.org/resources