

Green Action Week Starter Pack



What is Green Action Week?

Green Action Week is a global campaign that promotes sustainable consumption through the power of sharing. In the first week of October every year, groups around the world come together to share knowledge, resources, skills and spaces, taking action to reduce waste, live more sustainably and build stronger, more resilient communities.

The campaign theme is Sharing Community, a celebration of creative, practical ways we can support each other and the planet.

Whether you're part of a group, an organisation, a school, or just one person who cares, your action counts.



*Find out more at
greenactionweek.org*



Why take part?

Green Action Week is more than a campaign, it's a global sharing community. By taking part, you'll connect with people around the world, exchange ideas and practical solutions, share your work with a global audience and inspire others to build more sustainable communities.

Watch our campaign video and get inspired.

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HOW TO TAKE PART

Connect your work to Green Action Week

You don't have to start from scratch. Connect Green Action Week to your existing work by hosting a sharing activity during the first week of October. Whether it's a workshop, swap, community meal, repair café or knowledge exchange, your activity becomes part of a global movement for sustainable consumption. Big or small, every action makes a difference. Explore [current campaigns](#) and discover [inspiring stories](#) from communities around the world.

Need some inspiration?



- *Organise a swap (seeds, clothes, books, toys or food)*
- *Create opportunities for sharing knowledge through a skills exchange, podcast, community dialogue or intergenerational learning*
- *Host a workshop (repair, upcycling, organic gardening or agroecology)*
- *Bring people together through a community activity (a shared meal, community gardening or a neighbourhood clean-up)*

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HOW TO TAKE PART

Share your action

Every local action adds to a global movement for sustainable consumption. Share your stories and photos with us and help inspire communities around the world.

- Tell us about your activity: info@greenactionweek.org
- Post using: #GreenActionWeek2026 #SharingCommunity
- Tag us: @greenactionweek @naturskyddsforeningen

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Use our free campaign resources

We've created tools to make it easy for you to join and share:

- Ready-to-use social media posts, banners and templates
- A more detailed planning guide for greater impact
- Stories and photos from campaigns around the world
- Guides for hosting activities, including the Future Visions exhibition, a clothes swap, how to use and share the films and *An Anthology of Sustainable Consumption*



Visit our campaign resource section to download everything you need: www.greenactionweek.org/resources